Dear SMU Community,

Our University is proud to be Channel NewsAsia’s knowledge partner for the channel’s flagship discussion programme Perspectives.

The fifth episode of Perspectives, titled "From Big Data to Smart Data: The Future of Wearable Technology", featured an expert panel of thought leaders, including SMU Associate Professor of Information Systems Archan Misra. They shared their views freely during the lively discussion.

SMU faculty, students, staff and guests who filled the audience at the SMU Labs participated too, with many posing interesting questions to the panel.

If you missed the live discussion, we invite you to watch the TV programme tonight, 17 June on Channel NewsAsia at 8pm. The repeat broadcast times are listed below.

You can view the programme trailer here. Associate Professor Misra also gave his take on the discussion topic in this exclusive video.
Catch Episode 5 of *Perspectives* at these times.

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<th>Telecast</th>
<th>Date</th>
<th>Watch it on Channel NewsAsia</th>
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<td>1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>Wed 17 June</td>
<td>8:00 pm</td>
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<td>Thurs 18 June</td>
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<td>4&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Fri 19 June</td>
<td>5:00 am</td>
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SMU-Channel NewsAsia *Perspectives* Ep 5:

*From Big Data to Smart Data: The Future of Wearable Technology*

The panellists were:

- **Associate Professor Archan Misra**, School of Information Systems, SMU; Deputy Director, Living Analytics Research Centre (LARC) and Co-Director, LiveLabs Urban Lifestyle Innovation Platform
- **Anthony Bartolo**, President of Unified Communications and Mobility, Tata Communications
- **Hari V Krishnan**, Managing Director, Asia Pacific and Japan, LinkedIn
- **Nils Michaelis**, Managing Director, Accenture Digital, ASEAN

Moderator: **Ms Lin Xueling**, Presenter, Channel NewsAsia
Esteemed panel of “Perspectives - From Big Data to Smart Data: The Future of Wearable Technology” (from left): Mr Hari V Krishnan; Mr Anthony Bartolo; Channel NewsAsia’s presenter Ms Lin Xueling (moderator), SMU Associate Professor Archan Misra, School of Information Systems; and Mr Nils Michaelis.

Vitaly Nechaev, Managing Director of a virtual and augmented reality company posing a question to the panel at the Perspectives Episode 5 recording at SMU Labs.
SMU Associate Professor of Information Systems Archan Misra talked about what he termed as “deep data” or individualised information about a person’s everyday life, the ability to monitor daily activity patterns, and the implications that “deep data” has on businesses and services.

LinkedIn’s Managing Director (Asia Pacific and Japan) Hari V Krishnan and SMU Associate Professor Archan Misra exchanging their views on the discussion topic.
Warmest regards,

Office of Corporate Communications and Marketing